

2024 LEGACY MEMBER BENEFITS

CTF Legacy Members provide support to CTF in the form of a significant investment, both in terms of funding and resources. In consideration for this critical support your company will receive our highest level of visibility throughout the year on our website, in our social media, publications and signage as well as at CTF signature events and programs whether they take place in person or virtually. Complimentary registration is also included to any additional events hosted by the Foundation in 2024. CTF is a 501(c)3 nonprofit organization. Our tax ID number is 68-0165257.

- "Presenting Sponsor" recognition at CTF signature events (6) to include:
 - o Premium placement fullpage color program ad at CTF signature events (4)
 - o Premium logo placement in CTF event sponsor loop at all events (6)
 - Logo on step and repeat banners at CTF signature events
 - Speaking opportunities at select CTF signature events
 - Provide a 1-minute video about your firm to be played during the program at select CTF signature events and hosted on CTF website
 - Additional networking time provided at select in-person CTF events*
- Complimentary registrations for all CTF signature events
 - o Table for your guests with logo signage in front row of all in-person events
 - Seated with event VIPs at in-person events*
 - Foursome at CTF golf events
 - o 1 professional mentor participant at Education Symposium
- Mention of your firm as a Legacy Member in any CTF press release for 2024
- Acknowledgement of your role as a Legacy Member via CTF social media accounts monthly
- Logo placement as a Legacy Member on all CTF newsletters and email campaigns
- Special CTF Legacy Member badge graphic to use in your organization's marketing and PR
- Logo on CTF homepage with link to organization website
- Company featured in CTF newsletter once per year

2024 Legacy Membership Cost: \$20,000 LIMITED TO 12

*Based on VIP availability.



2024 LEGACY MEMBERSHIP BENEFITS AT A GLANCE

Benefit	Year Round	Forum	Awards	SoCal Golf	NorCal Golf	Ed. Symposium	Mobility Symposium
comp. attendees		1 table	1 table	foursome	foursome	1	unlimited
LM ribbons at CTF events		х	Х			Х	
speaking role		X	Х			X	
VIP networking		Х	Х	Х	х	Х	
1 minute sponsor video		Х	Х			X	X
event signage		х	Х	Х	x	Х	n/a
logo on step and repeat		Х	Х	Х	X	X	X
logo in sponsor loop		solo slide	solo slide	solo slide	solo slide	solo slide	n/a
full page program ad		Х	Х	n/a	n/a	X	X
social media post	12	1	1	1	1	1	1
logo in marketing emails	X	Х	Х	Х	X	X	X
logo on CTF website homepage	х						
link from CTF website homepage	X						
featured on CTF website LM page	х						
article in e-news	1						
CTF Legacy Member Badge	х						
mention in press releases	Х	х	х				
opportunity to serve on committees	X						